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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 64-03/2009-BB

Dated 30-10-2012

To,

All CGMs
Telecom Circles / Metro Telephone Districts

Sub: Promotion and feedback regarding promotional schemes launched under Broadband services during current festive season – reg.

Kindly refer R&C-CFA circular nos. 25/12-13 dated 06-09-2012 & 26/12-13 dated 11-09-2012 and T&C-CM circular no. 61/12-13 dated 17-09-2012 through which following promotional schemes under Broadband services were launched for the Broadband customers:-

S. No.	Name of the promotional Scheme	Circular No.	Duration of Scheme
1	Waiver of Installation Charges for Customer owned modem	R&C-CFA No. 25/12-13 dated 06-09-2012	06-09-2012 to 04-12-2012
2	Waiver of Installation Charges under Prepaid & postpaid Broadband	R&C-CFA No. 26/12-13 dated 11-09-2012	01-10-2012 to 29-12-2012
3	Security deposit for Broadband in three installments	R&C-CFA No. 26/12-13 dated 11-09-2012	01-10-2012 to 29-12-2012
4	Security deposit for Modem in three installments	R&C-CFA No. 26/12-13 dated 11-09-2012	01-10-2012 to 29-12-2012
5	Free VAS on Broadband for one month	R&C-CFA No. 26/12-13 dated 11-09-2012	01-10-2012 to 29-12-2012
6	Offering 3G data card (3.6 Mbps) at reduced sale price as a back-up to the ADSL postpaid Broadband customers under ADSL Broadband plan	T&C-CM No. 61/12-13 dated 17-09-2012	01-10-2012 to 29-12-2012

It is expected that circles are already promoting the above schemes in their circles. However, in view of the current festive seasons, circles are again requested to make all out efforts to promote above schemes by all means so that more and more new broadband customers may be acquired.

It is also requested to send the feedback of above schemes through FAX at 011-23037108 and by e-mail at broadbandbsnlco@gmail.com positively by **10th November 2012**. The feedback may be submitted in the following format:-

S. No.	Name of the promotional Scheme	No. of BB customers acquired under the scheme upto 30-10-2012	Remarks if any

(Anil Jain)
Sr. GM (NWP-BB)